



PRICE LIST OF THE ADVERTISING SERVICES



Price in USD

1. THE ADVERTISEMENT PLACING IN THE PUBLISHED MATERIALS OF THE EXHIBITION		
1.1. Advertisement placing in the catalogue :		
1.1.1. colour:		
1.1.1.1.	last page of cover	200
1.1.1.2.	2 nd and 3 rd pages of cover, or in the inside double page	1 page 175
		1/2 90
1.1.1.3.	on the colour insets (except inside double page)	1 page 150
		1/2 75
1.1.2.	black-and-white in general advertising bloc:	60
1.2.	Black-and-white graphic picture (<i>emblem/logo</i>) in the exhibition catalogue along with the obligatory information	13
1.3.	Design and making of the advertisement dummy for placing in the catalogue*	
	- colour	95
	black-and-white	63
2. ADVERTISING SERVICES AT THE EXHIBITION		
2.1.	Making and placing of the company-exhibitor's <i>emblem/logo</i> on a frieze	19
2.2.	Making and placing of the company-exhibitor's <i>emblem/logo</i> on an exposition	Agreed additionally
2.3.	Making and installation of the company's advertisement on the advertising Gal-EXPO JSC boards in the city (during the exhibition advertising period) (1 panel - 3 sq.m)	
		1 month 215
		2 weeks 115
2.4.	Making and installation of the companys advertisement on advertising boards near the exhibition pavilion (during the exhibition advertising period) (1 panel 2,5 sq.m)	125
2.5.	Making and installation of the advertising panels on the facade of the exhibition pavilion	65
2.6.	Making and installation of the advertising panels on the territory of the exhibition Installation	Agreed additionally
2.7.	Installation of advertising panels on the territory of the exhibition	25
2.8.	Exhibition broadcast advertising (30 s)	4
2.9.	Company's placard (fl ag) or other company's advertisement placing under ceiling of the exhibition hall on the height more than 2,5 m	Agreed additionally
2.10.	Mailing of advertising materials of the company-exhibitor along with exhibition invitations mailing	0.5
2.11.	Advertising in regional mass media	according to mass media prices (on the terms of a separate agreement)

Notes:

- 1. The computer files of the advertisement materials should be passed in files of the following formats: **Adobe illustrator, TIFF, COREL 6.0- 11.0**
- 2. The colour dummy design begins no later than 3 weeks before the exhibition.